

## WHILE YOU ARE WAITING FOR THE MEETING TO START

- Check to see your name is correct.
  - The name must match the name you used to register for this meeting.
  - You can edit it if needed



## Meeting Logistics

- All participants will be muted during the presentation and unmuted for the discussion sessions.
- Please use the “Raise Hand” button if you have a question. We will take questions during discussion sessions.



# TOWN OF MADISON MASTER PLANNING EFFORT

FRAUST, HARVEY SCHMIDT, AND HEIFETZ PARKS



Public Meeting #2  
Zoom  
3/2/2023

# INTRODUCTION

Sarah Grimalkin, City of Madison Parks Division

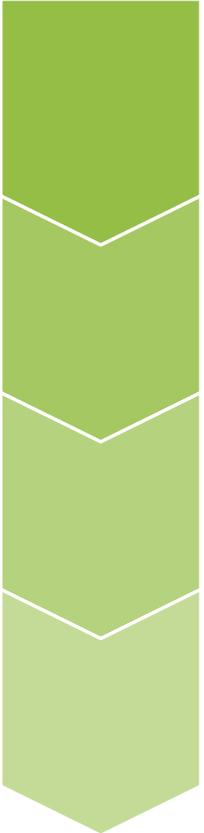


# WELCOME

Thanks for coming, we're looking forward to working with you to plan your parks, including Fraust, Harvey Schmidt, and Heifetz! We want to hear your thoughts and ideas, so to make sure everyone has an equal chance to speak...

- We address all comments/questions during discussion periods and at the end of the presentation. Please use the "Raise Hand" reaction if you have a question so staff can unmute you.
- No disparaging remarks about others' comments.
- If you are not comfortable speaking tonight, please call or email

# TONIGHT'S GOALS



Recap of the previous meeting

- Master planning process and site inventory and analysis

What did we hear?

- Summary of public input
- Design exercise results

Review and discuss master plan concepts

Now what?



I AM MOST INTERESTED IN THE  
MASTER PLANNING PROCESS  
FOR...

- A. Fraust Park
- B. Harvey Schmidt Park
- C. Heifetz Park
- D. More than one of these parks

# MASTER PLANNING

What is it?

A master plan:

- Is a forum for public input
- Provides a common vision for future management/development of a property through a public consensus building process
- Analyzes site inventory and suitability (What is there now and what can we do with it?)
- Provides programming (aka activities), development, and resource protection *recommendations*

Questions answered by a master plan: What is going to happen, where-ish, when-ish, and about how much will it cost?

A 10,000 foot view!

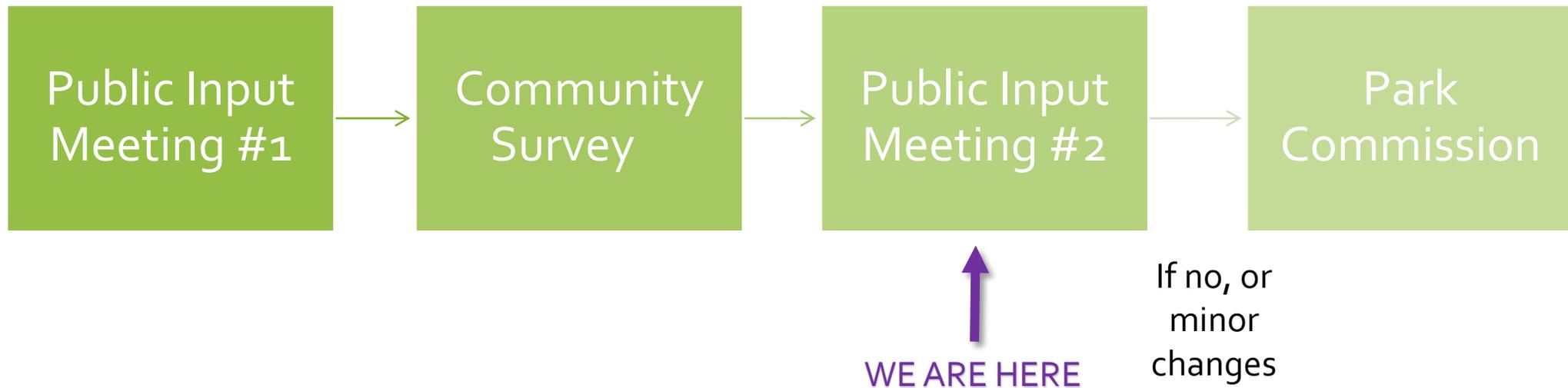
# MASTER PLANNING

A master plan does NOT:

- Specify specific materials or finishes
- Designate exact locations
- Contain construction drawings (which include information like dimensions, colors, products, quality requirements, etc. )

Questions NOT answered by a master plan: Who is going to build it, when (exact date), and how much will it really cost?

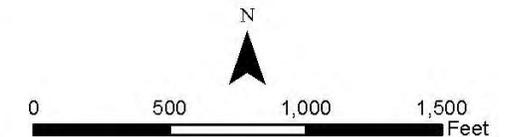
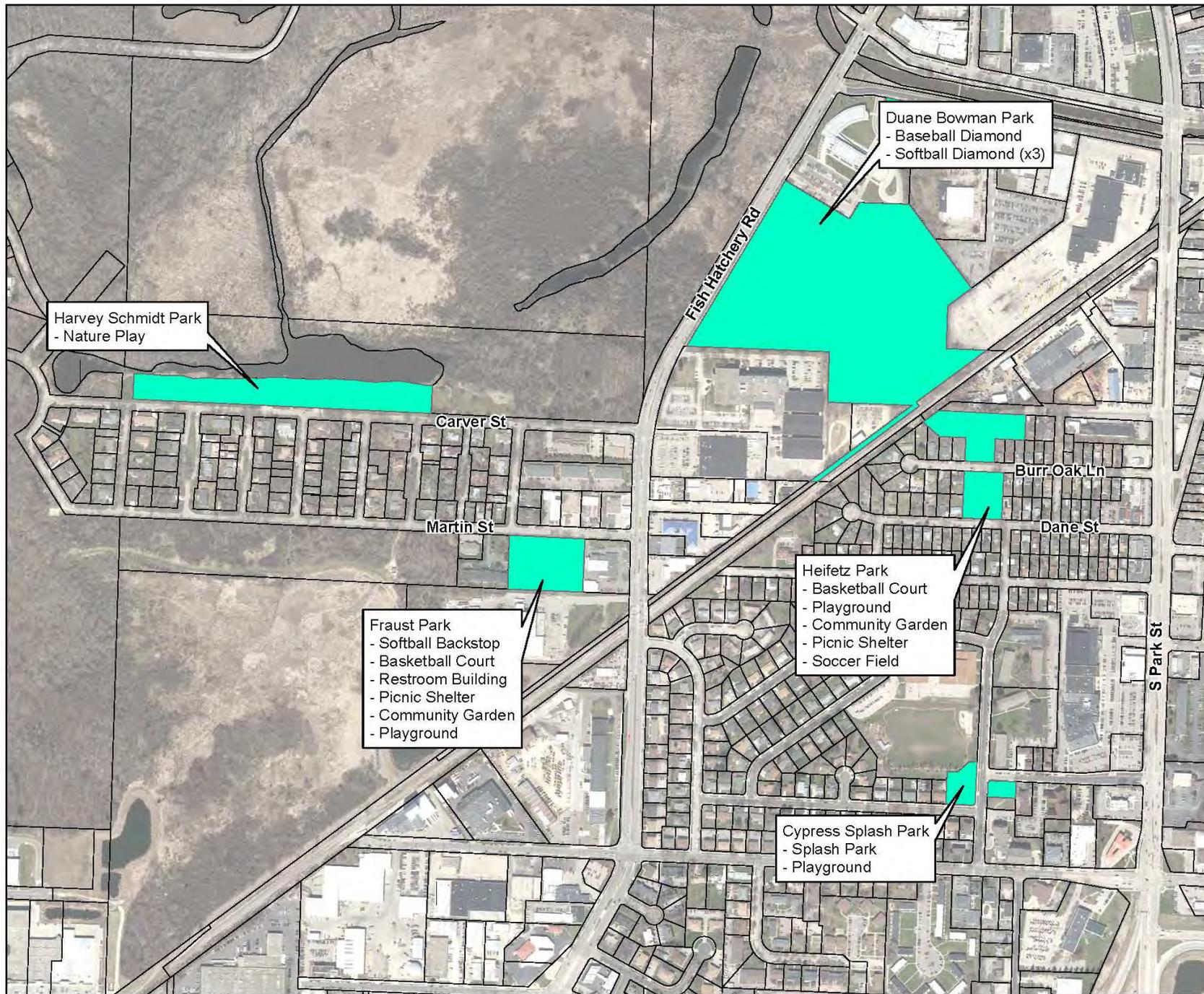
# MASTER PLAN PROCESS



# Existing Recreation Inventory

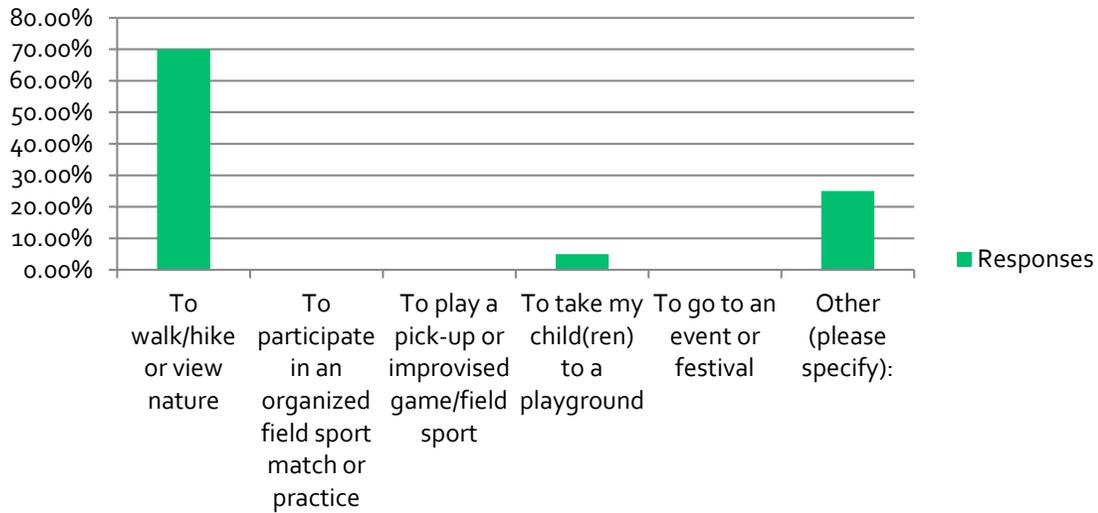
## Legend

-  City of Madison Park
-  Ownership Parcels



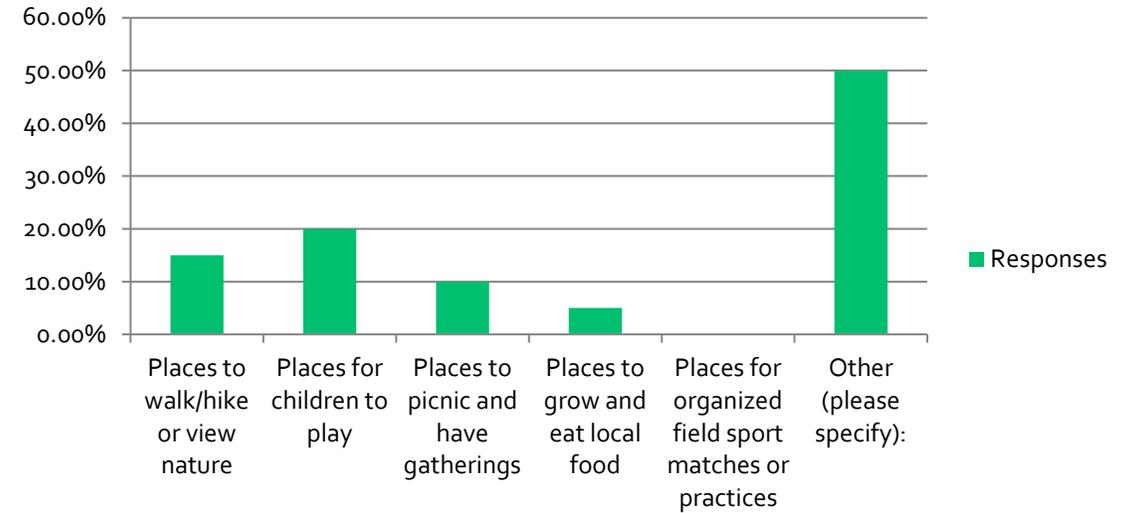
# COMMUNITY SURVEY

Why do you typically visit parks/outdoor recreation areas?



Other included: Community gardening, combinations of the above options, & dog walking

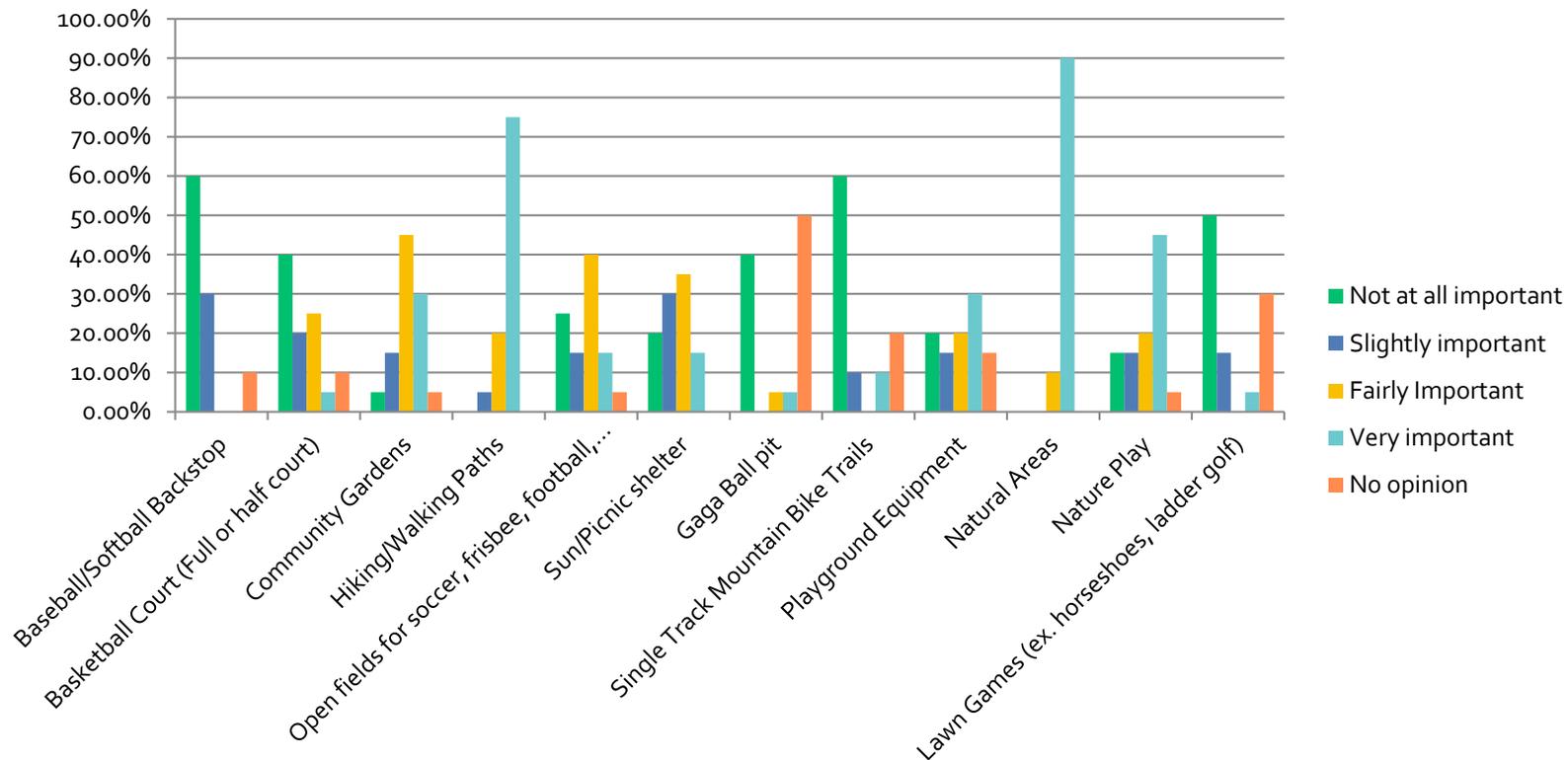
What do you feel is most lacking in your local public community areas?



Other included: Play equipment, on-leash dog walking, & general clean-up/maintenance

# COMMUNITY SURVEY

Please rank the amenities below based on how important you feel it is that they are included in the master plans for Fraust, Harvey Schmidt, and Heifetz Parks.



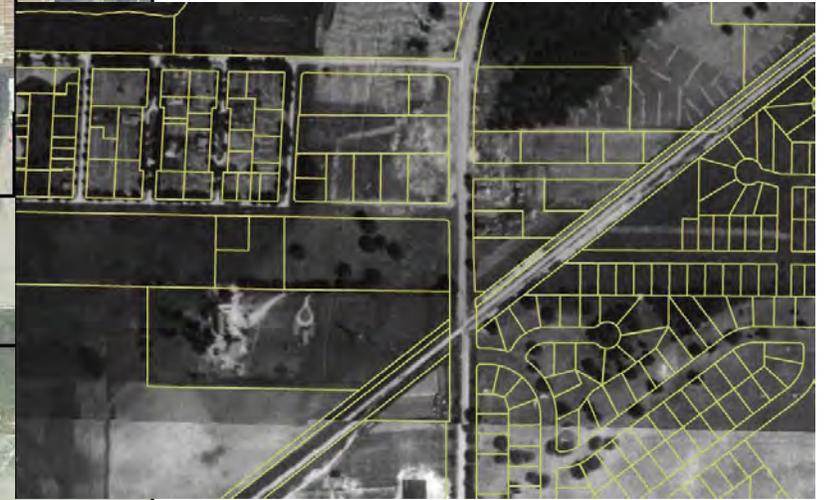
# FRAUST PARK

- Existing Conditions
  - Aerial
  - Slope
- Draft development plan

A  
E  
R  
I  
A  
L



Aerial View 1937



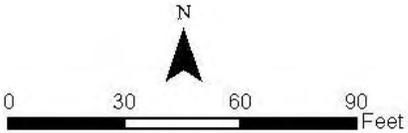
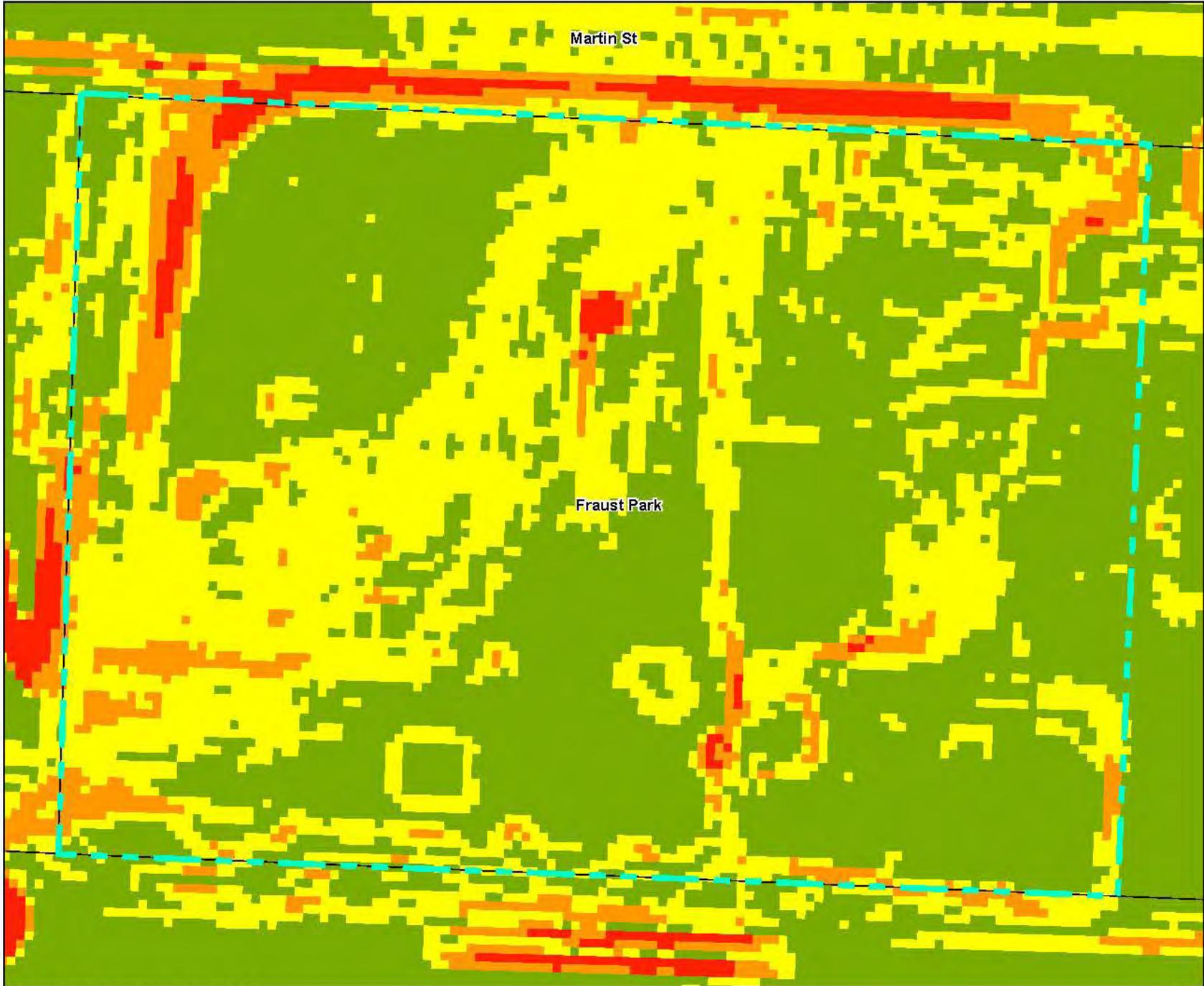
Aerial View 1968

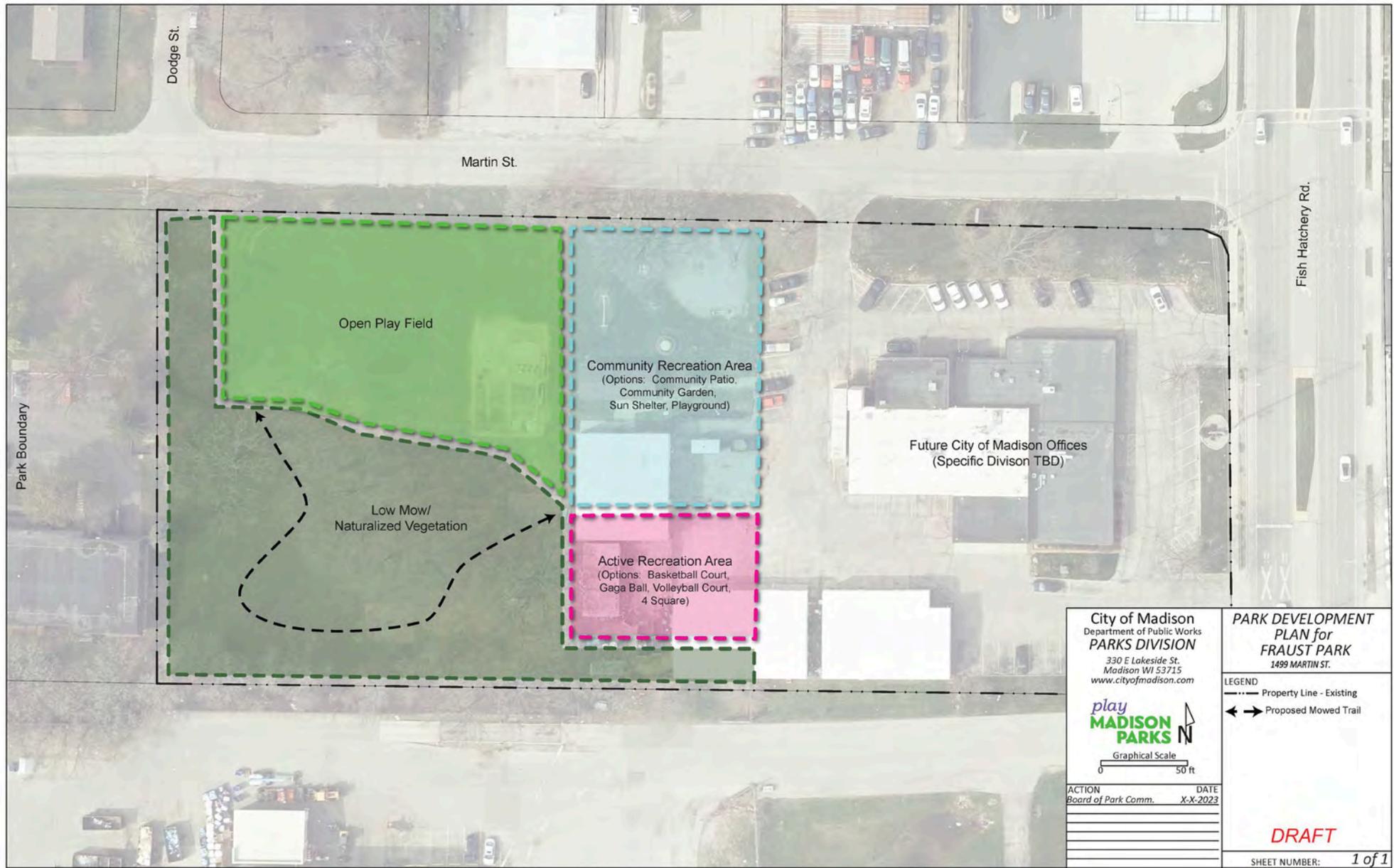


Existing Slope Inventory

Legend

- Fraust Park
- Ownership Parcels
- Slope (in %)
  - 0
  - 1-5
  - 6-10
  - 11-20
  - 21-100





City of Madison  
 Department of Public Works  
**PARKS DIVISION**  
 330 E Lakeside St.  
 Madison WI 53715  
 www.cityofmadison.com



Graphical Scale  
 0 50 ft

ACTION	DATE
Board of Park Comm.	X-X-2023

**PARK DEVELOPMENT  
 PLAN for  
 FRAUST PARK**  
 1499 MARTIN ST.

LEGEND  
 - - - - - Property Line - Existing  
 ← → Proposed Mowed Trail

**DRAFT**

# Vision - Community Patio



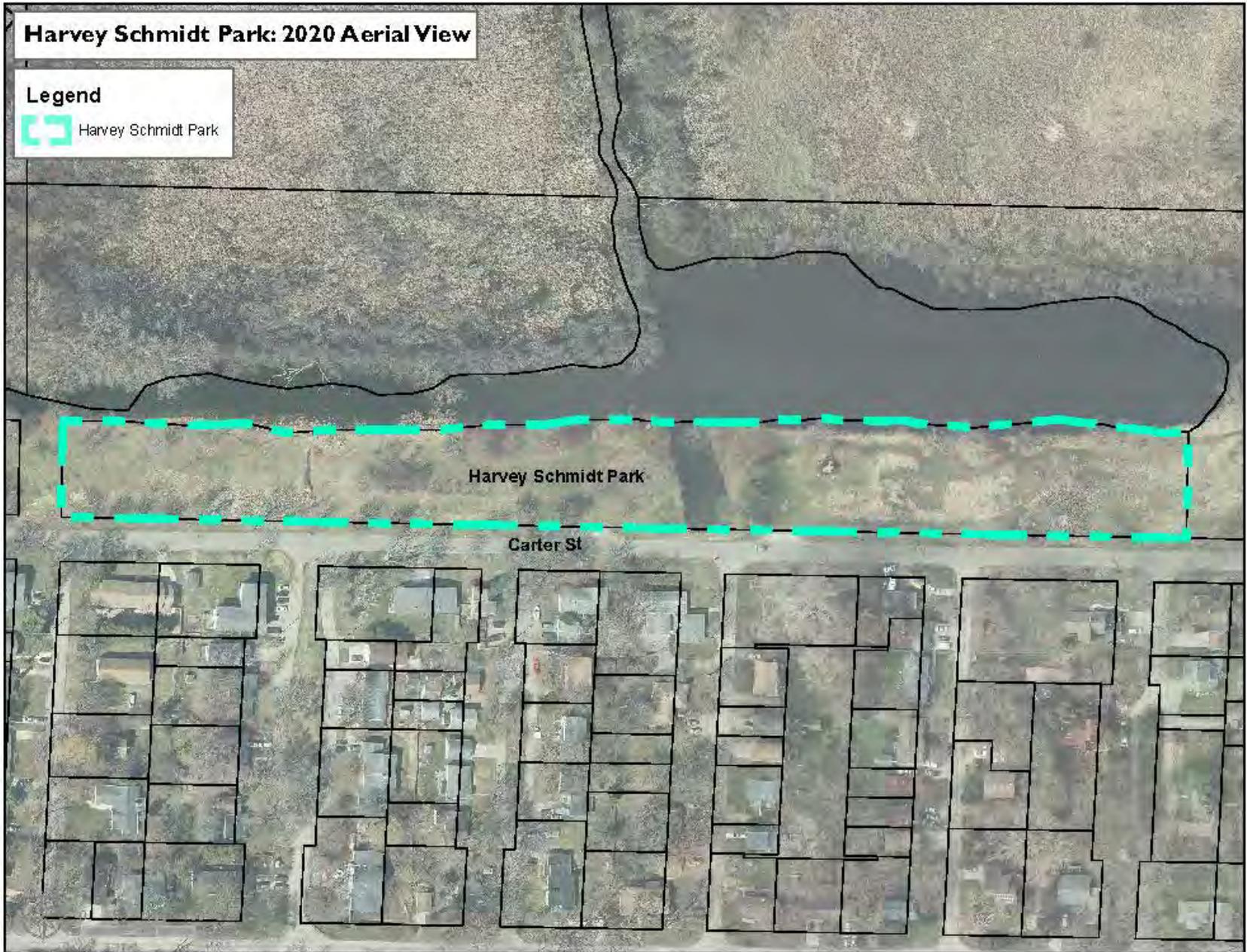
*play*  
**MADISON  
PARKS**



# HARVEY E. SCHMIDT PARK

- History
- Existing Conditions
  - Aerial
  - Site Photos
  - Topography and Slope
  - Soils

A  
E  
R  
I  
A  
L



Aerial View 1937



Aerial View 1968



# Existing Elevation Inventory

## Legend

 Harvey Schmidt Park

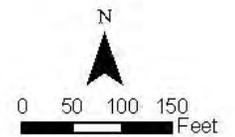
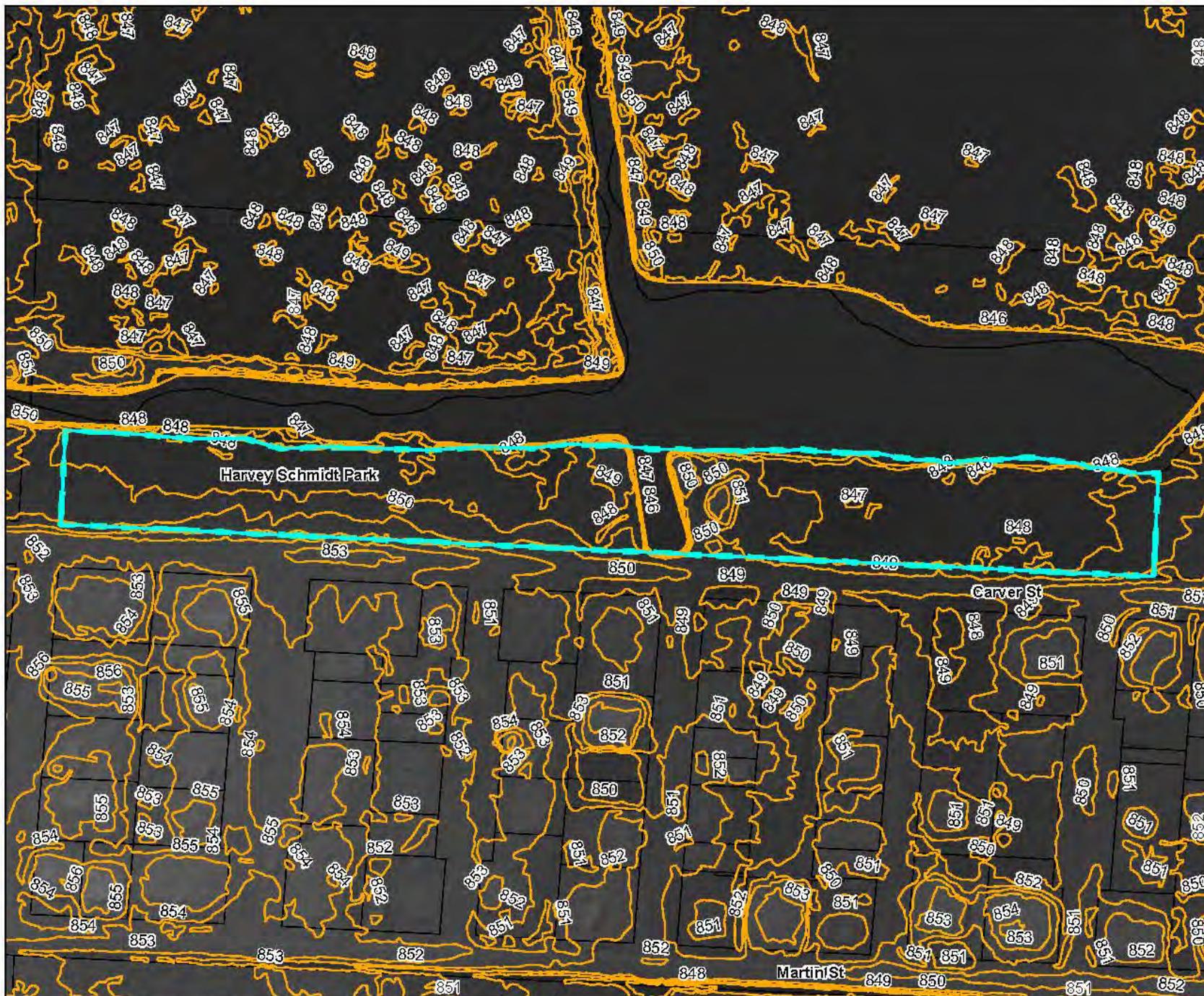
 Ownership Parcels

Elevation

 High

 Low

 1' Contours



# Existing Soils Inventory

## Legend

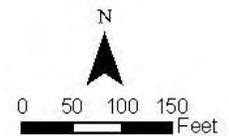
- Harvey Schmidt
- Ownership Parcels

Elevation  
High  
Low

- Soils

Pa: Palms Muck, 0-2% slopes, hydric, very poorly drained, farmland of statewide importance

W: Water





City of Madison  
 Department of Public Works  
**PARKS DIVISION**  
 330 E Lakeside St.  
 Madison WI 53715  
 www.cityofmadison.com

**play MADISON PARKS**

Graphical Scale  
 0 100 ft

ACTION	DATE
Board of Park Comm.	X-X-2023

**PARK DEVELOPMENT PLAN for HARVEY SCHMIDT PARK**  
 2100 CARVER ST.

LEGEND

- Property Line - Existing
- ↔ Existing Path
- ↔ Proposed Path

**DRAFT**

SHEET NUMBER: 1 of 1

## VISION - WILDLIFE OVERLOOK AREA

### Bird Blinds



### Fishing Pier



### Pedestrian Bridge



# HEIFETZ PARK

- History
- Existing Conditions
  - Aerial
  - Site Photos
  - Topography and Slope
  - Soils



## Thorstad Site

### Concept Highlights

This concept proposes the creation of a new neighborhood with a mix of housing types (owner-occupied single-family detached, owner-occupied single-family attached and multifamily rental) within walking distance of Wright Middle School, Bowman Field, post office, and grocery store. A portion of the multifamily residential is located in mixed-use buildings with neighborhood-serving retail on the first floor.

The creation of a public open space at Wingra Creek is proposed. This large open space will have accessible walking paths and a green plaza for outdoor events.

Connectivity improvements are proposed in the concept: a path to the middle school and a new east-west street leading from South Park Street to Fish Hatchery Road will provide easy access between the two major corridors. The Cannonball bike path extension and new Wingra Creek amenities will directly connect to UW Arboretum.

- a** Mixed-use and multifamily development. Extend Culmen Street north to new east-west street.
- b** Redevelopment of Capital Newspaper site with light industrial.
- c** New residential neighborhood consisting of low, low-medium, and medium-density residential.
- d** Create linear park along Wingra Creek to serve as recreation space.
- e** Preservation of natural areas along Wingra Creek. Add pedestrian amenities including: benches, shade trees, green buffers, etc.
- f** Townhomes or rowhomes.
- g** Mixed-use building with neighborhood-serving retail, residential above.

The purpose of this concept is not to assign a particular use on a particular lot. Rather, it is meant to explore and illustrate the fundamental planning and design principles that can shape the area into a more attractive, cohesive, functional and economically-vibrant place.

**Figure 4**



Total Site = 111,421 Sqft

Future Park = 57,220 Sqft

Street = 10,024 Sqft

(Back of curb to back of curb)

Other pavement = 18,747 Sqft

Terrace/grass = 25,430 Sqft

Bldg Footprint = 0 Sqft



Total Site = 127,548 Sqft

Street = 16,106 Sqft

(Back of curb to back of curb)

Other pavement = 23,597.8 Sqft

Terrace/grass = 65,062.5 Sqft

Bldg Footprint = 22,781.7 Sqft

1. 10,000 Sqft

2. 8,000 Sqft

3. 4,781.7 Sqft

Future Park

Park  
3.6 ac

# CANNONBALL PATH EXPANSION

- Phase 6 of path construction
- Project being handled by City Engineering
- Bridge to cross Wingra Creek

Project website:  
<https://www.cityofmadison.com/engineering/projects/cannonball-path-phase-6>



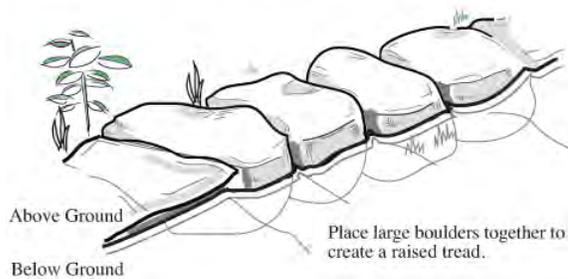
**TRAILHEAD EXAMPLE**

**DRAFT ALIGNMENT MAP**

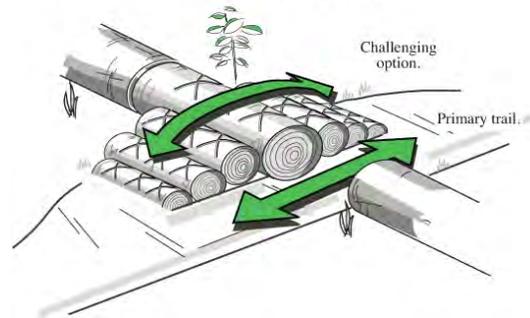
# Singletrack Bike Trails

Singletrack has a width that varies from just a little wider than your shoulders on up to a track that's just wide enough for two bikes to pass. Many singletrack trails are open to one-way travel and wind their way through the best terrain that the landscape offers. Some singletrack trails also offer challenge elements as seen below.

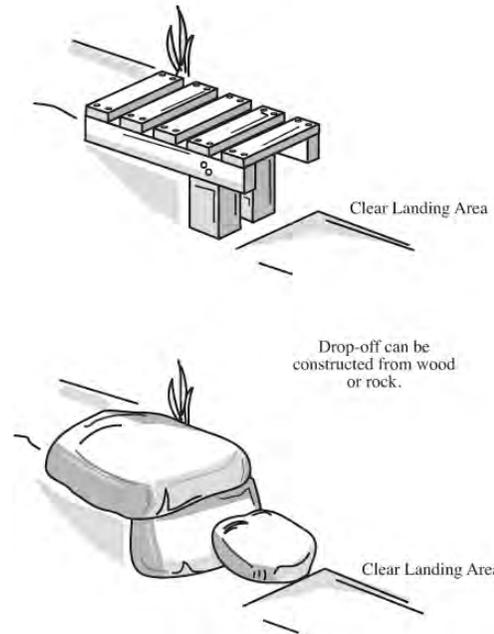
Boulder Causeway



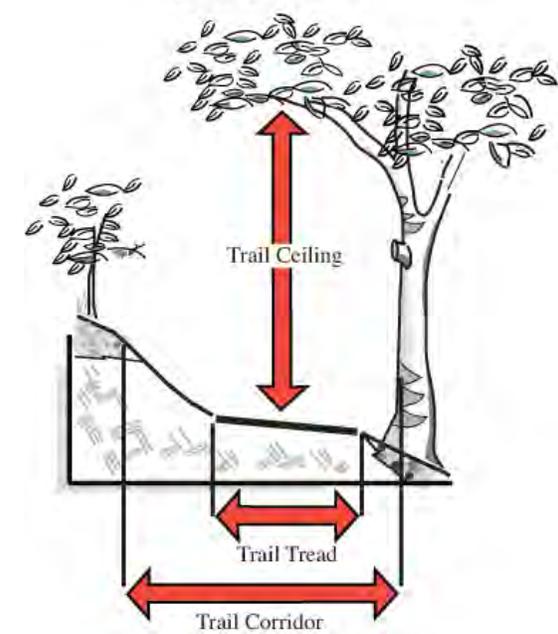
Creating Optional Lines



Drop-Off



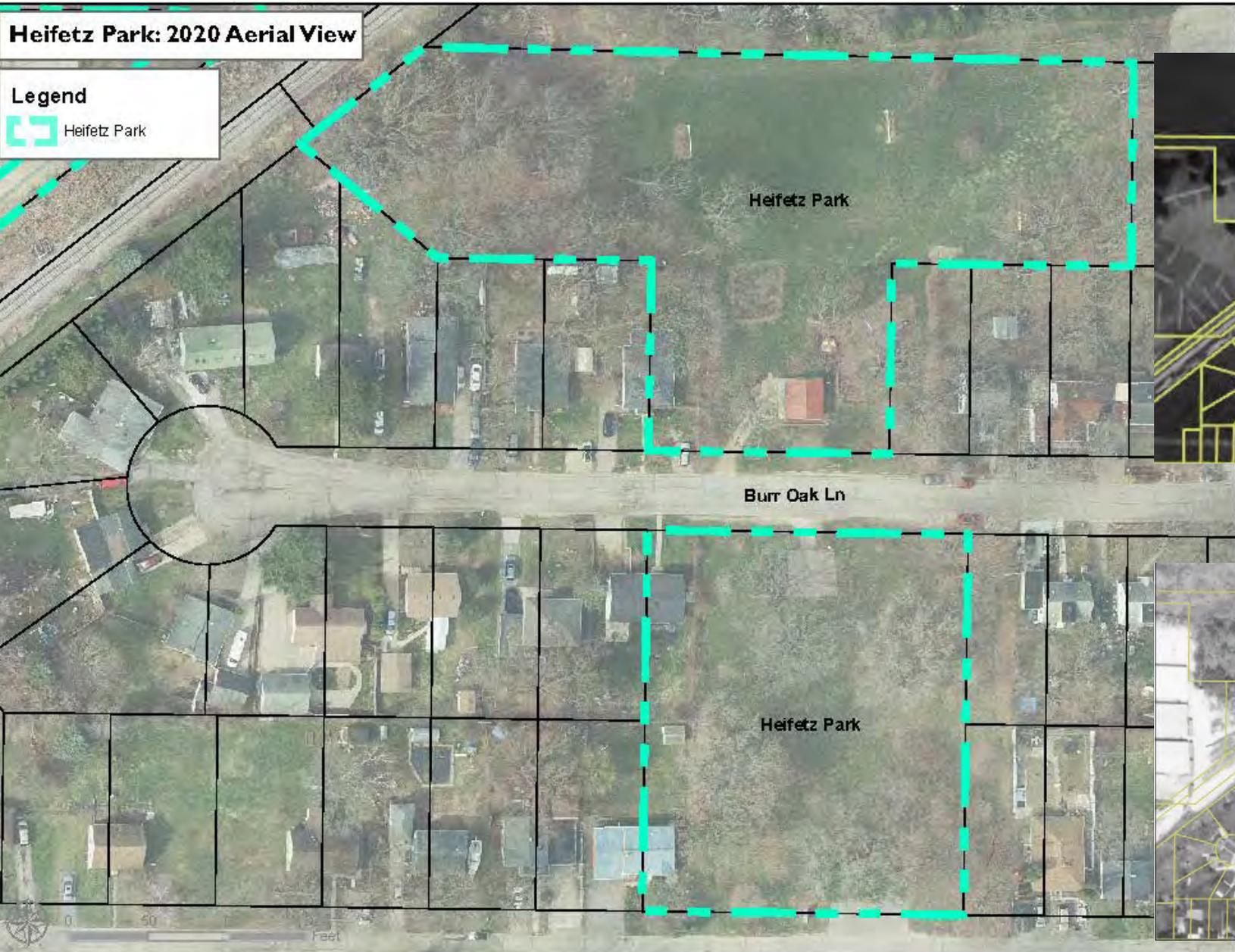
Trail Corridor



# EXISTING CONDITIONS

- Aerial
- Topography and Slope

A  
E  
R  
I  
A  
L



Aerial View 1937

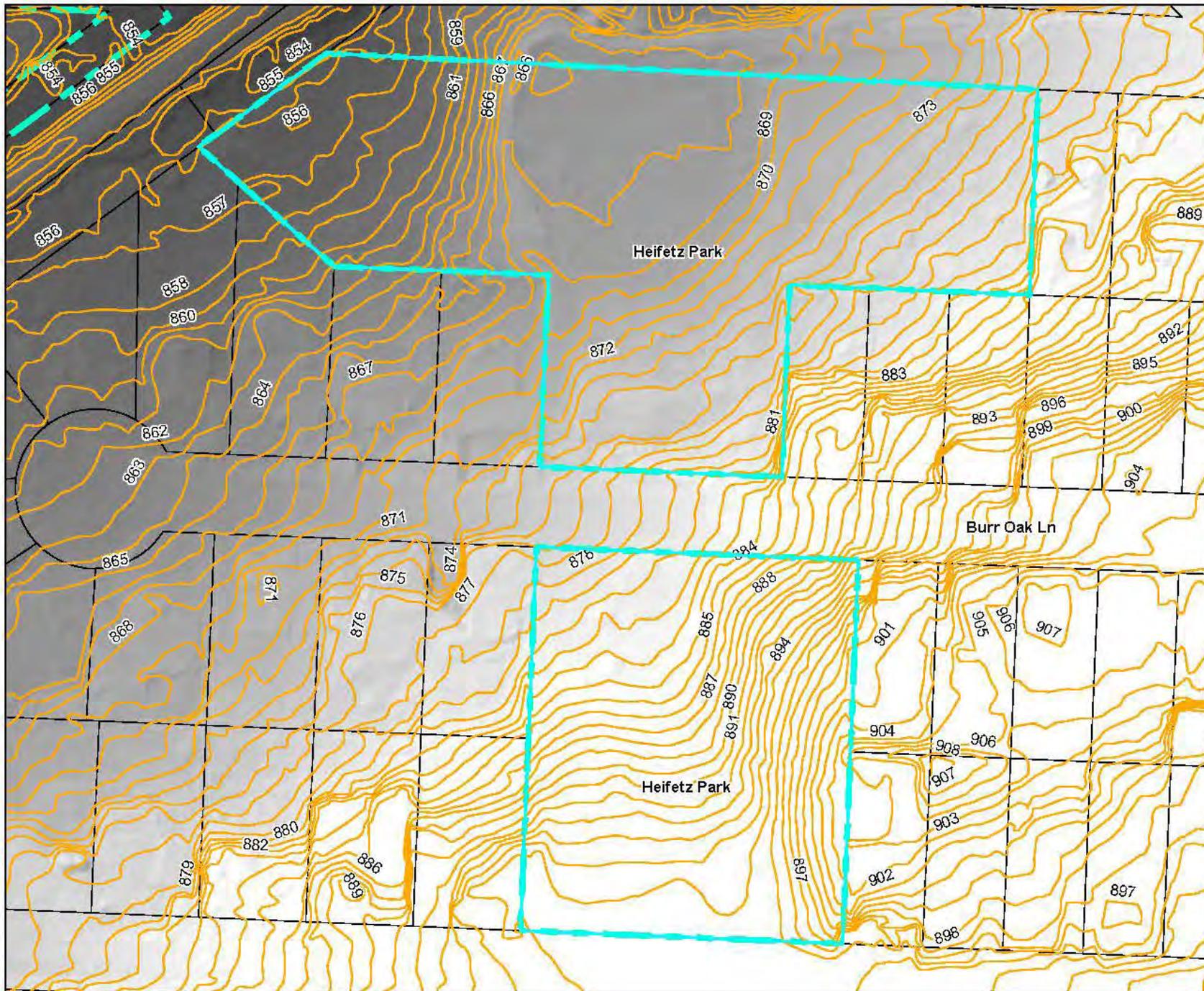


Aerial View 1968



# Existing Elevation Inventory

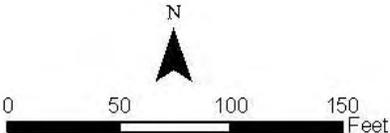
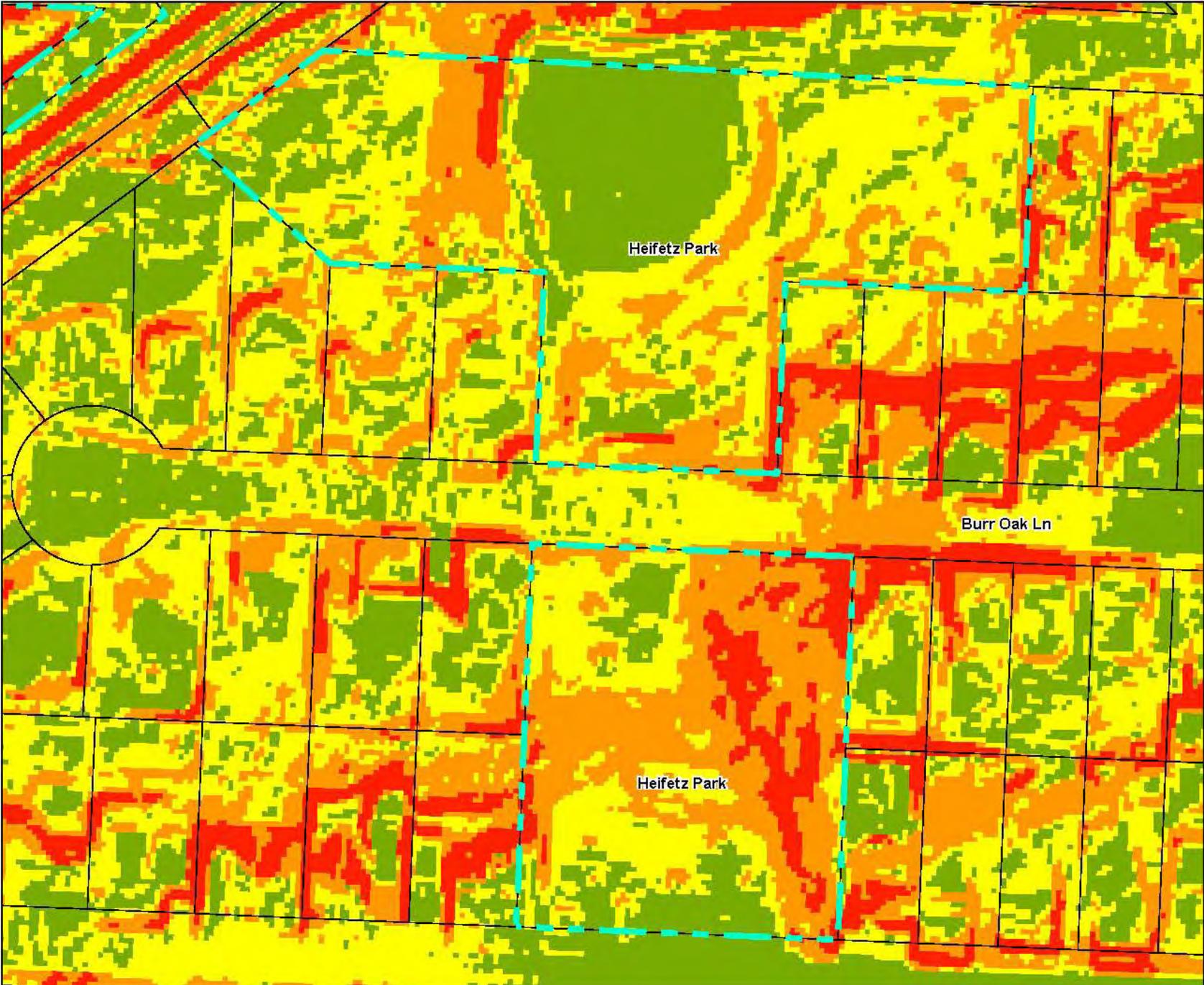
- Legend**
-  Heifetz Park
  -  Ownership Parcels
  - Elevation
    -  High to Low
  -  1' Contours



Existing Slope Inventory

Legend

- Heifetz Park
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  - 11-20
  - 21-100



EXISTING AMENITY INVENTORY- DISCUSS



# NEXT STEPS

- Continue gathering public input
  - Meeting with the Arboretum Neighborhood Association
    - Thursday, 3/16 at 7PM, in the Arboretum Visitor Center
- Board of Park Commissioners
  - Approval of Fraust and Harvey Schmidt plans
    - 4/19 (info only), 5/17
- Heifetz Park planning continues
  - Stay tuned for upcoming outreach events
    - Dependent on land acquisition progress

Watch the City Parks “Project Portal” website for the Community Survey and project updates!

[www.cityofmadison.com/parks/projects/fraust-park-master-plan](http://www.cityofmadison.com/parks/projects/fraust-park-master-plan)

[www.cityofmadison.com/parks/projects/Harvey-schmidt-park-master-plan](http://www.cityofmadison.com/parks/projects/Harvey-schmidt-park-master-plan)

[www.cityofmadison.com/parks/projects/Heifetz-park-master-plan](http://www.cityofmadison.com/parks/projects/Heifetz-park-master-plan)



# COMMENTS?

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